



# 2010 SPONSORSHIP OPPORTUNITIES GUIDE

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- **Legislative & Government Affairs Programs**
- **Networking Programs & Events**
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728 Walnut Street  
P.O. Box 899  
Phone: (717) 273-3727  
Fax: (717) 273-7940  
E-Mail: [info@lvchamber.org](mailto:info@lvchamber.org)  
[www.lvchamber.org](http://www.lvchamber.org)

**2010 LEBANON VALLEY CHAMBER OF COMMERCE  
SPONSORSHIP OPPORTUNITIES  
(*MARKETING PARTNERSHIPS FOR  
LEBANON VALLEY CHAMBER MEMBERS ONLY*)**

We are pleased and excited to be able to offer you a broad array of opportunities to market your business during the coming year to other Lebanon Valley Chamber members and our community through sponsorship of Chamber programs and events.

As a member of the Lebanon Valley Chamber, you have available a wide range of program and event sponsorship opportunities that are designed to allow you to target market your business or organization. As you are finalizing your business's marketing plan and budget for 2010, we hope you will consider including one or more of the sponsorships that are outlined on the following pages of this guide. We encourage you to select the events and programs that are of interest to you and then choose the level of participation that best fits your marketing plan and budget for the coming year.

We look forward to having the opportunity to work with you to help you design, through these sponsorships, a cost-effective marketing program that works for you and your business or organization. Please use the form on the last page of this booklet to select and reserve the 2010 Chamber program and event sponsorships in which you are interested. Please don't hesitate to contact us at the Chamber at (717) 273-3727 should you have any questions or need more information about any of these sponsorship opportunities.

# SPECIAL EVENTS

## Annual Breakfast

Scheduled for December, 2010, this major annual event, which consistently draws an audience of over 250 people, serves as a recap of the Chamber's past year's accomplishments and provides a look ahead at the organization's objectives for the coming year. It is also used to recognize and honor businesses and individuals within the Chamber for their significant achievements and contributions to the organization over the past year. Among the prestigious awards presented at the Annual Breakfast are the Bob Harris Award, the Athena Award and the Non-Profit of the Year Award.

### **PRESENTING SPONSOR (Exclusive)**

Investment - \$3,500

#### **Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor's name and/or logo on front of Breakfast program.
- Full-page advertisement on back of Breakfast program.
- Sponsor company's banner displayed prominently in Breakfast meeting area.
- Two (2) seats at the speaker's table.
- Eight (8) other tickets to the event, including a prominently-located table at the Breakfast.
- Up to three minutes of remarks by Sponsor representative during program.
- Six-foot skirted display table at the meeting for display of Sponsor's literature and materials.
- Opportunity for Sponsor to provide company memento at each seat.
- Inclusion of Sponsor company representative in photo with one or more award winners and Chamber officials. This photo will be used in subsequent Chamber publications.

### **SUPPORTING SPONSOR**

Investment -- \$750

#### **Sponsor Benefit Package:**

- Four (4) tickets to the Breakfast
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity and in all news release related to the event.
- Sponsor's name and/or logo in Breakfast program.
- Sponsor recognized from the podium during the program.
- Sponsor's banner displayed in breakfast meeting area.

### **PATRON SPONSOR**

Investment -- \$250

#### **Sponsor Benefit Package:**

- Two (2) tickets to the Breakfast.
- Sponsor's name and/or logo in Breakfast program.
- Sponsor recognized from the podium during the program.

## Annual Golf Outing

A popular annual event, the Chamber Golf Outing draws over 120 members and guests each year. The event, which in 2010 will be held at Fairview Golf Course, provides a great business networking venue and draws key decision-makers from leading businesses throughout the Lebanon Valley.

### **PRESENTING SPONSOR (EXCLUSIVE)**

Investment - \$3,000

**SOLD**

#### **Sponsor Benefit Package:**

- Two foursomes for the event.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the Outing and on the Chamber's website.
- Company name and/or logo on front of program brochure.
- Prominent display of Sponsor's banner at registration and dinner.
- Display table for your materials and/or giveaway items at hole of Sponsor's choice.
- Opportunity to make brief remarks at evening dinner.
- Opportunity to present each golfer with Sponsor-supplied memento.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

### **PUTTING CONTEST SPONSOR (EXCLUSIVE)**

Investment - \$1,500 (With foursome)

**or** \$1,000 (With meals for four, but no foursome)

#### **Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Company name and/or logo in the program brochure.
- Sponsor's banner prominently displayed at registration and at the putting contest.
- Display table for your company materials and/or giveaway items at the putting green.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

### **GIFT SPONSOR (EXCLUSIVE)**

Investment - \$1,000

- Sponsor's name and/or logo (along with the Chamber's) on primary giveaway item for all Outing participants (Item to be provided by Sponsor)
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Company name and/or logo in the program brochure.
- Sponsor's banner displayed at registration and dinner.
- Display table for your materials and/or giveaway items at the hole of your choice.
- Company name in "Thank you" ad in Chamber newsletter.
- Foursome and meals for 4.

**GRAPHITE SPONSOR (Up to 3 available)**

Investment -- \$1,000

**Sponsor Benefit Package:**

- Foursome and meals for four.
- Display table for Sponsor's materials and/or giveaway items at hole of Sponsor's choice.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor's banner prominently displayed at evening dinner.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

**DRINK CART SPONSOR (Two Available)**

Investment - \$600

**(1) SOLD****Sponsor Benefit Package:**

- Golf registrations and meals for two.
- Sponsor company's name on one of the two drink carts at the Outing.
- Opportunity for Sponsor company employees to drive the cart and promote the Sponsor.
- Inclusion of Sponsor company's name in all publications and on the Chamber's website.
- Sponsor company name and/or logo in the program brochure.
- Company name in "Thank you" ad in Chamber newsletter.

**IRON SPONSORS (12 Available)**

Investment -- \$500

**Sponsor Benefit Package:**

- Two (2) golfers for the event.
- Inclusion of Sponsor's name in all Chamber publications and on the Chamber's website.
- Sponsor company listed in program.
- Premium tee sign featuring Sponsor company's name and logo.

**TEE SPONSOR (30 available)**

Investment -- \$125`

**Sponsor Benefit Package:**

- Premium tee sign featuring Sponsor company's name and logo.
- One ticket to dinner following golf.

**CART SPONSORS**

Investment - \$50

**Sponsor Benefit Package:**

- Sponsor's name and/or logo on a golf cart used in Outing.
- Company name in the program brochure.
- Sponsor's name on printed materials following the event.

## Annual Summer Picnic

This festive event, which draws hundreds of Chamber members, their employees and guests each year, will be held in Summer, 2010 and will again be highlighted by great food and beverages, music provided by a top area DJ, terrific door prizes and plenty of networking opportunities.

**PRESENTING SPONSOR (Exclusive)**

Investment -- \$1,000

**Sponsor Benefit Package:**

- Eight (8) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the Outing and on the Chamber's website.
- Sponsor's banner prominently displayed at event.
- Opportunity for Sponsor representative to deliver brief welcoming remarks at event.
- Display table for Sponsor company's materials and/or giveaway items.

- Sponsor company's name displayed on signboard at Picnic.
- Sponsor's name and/or logo printed on event tickets.
- Sponsor's name mentioned throughout event by the DJ.

### **VOLLEYBALL TOURNAMENT SPONSOR**

Investment -- \$500

#### **Sponsor Benefit Package:**

- Four (4) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber's website.
- Sponsor's banner prominently displayed near the volleyball area.
- Opportunity for Sponsor representative to present trophy to winning team in Tournament and to be included in photo with winning team members.
- Sponsor company's name on signboard at Picnic.
- Sponsor's name mentioned during event by DJ.

### **SILVER SPONSOR (Multiple available)**

Investment -- \$500

#### **Sponsor Benefit Package:**

- Four (4) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the Outing and on the Chamber's website.
- Sponsor's banner prominently displayed at event.
- Sponsor company's name on signboard at Picnic.
- Sponsor's name mentioned during event by the DJ.

### **BRONZE SPONSOR (Multiple available)**

Investment -- \$250

#### **Sponsor Benefit Package:**

- Two (2) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the Outing and on the Chamber's website.
- Sponsor's name mentioned by the DJ.

## **Casino Royale Night**

The Chamber's Casino Royale Night is scheduled for April 7, 2010 and will again be highlighted by food, beverages and an expanded array of activities and entertainment. This fun, festive evening attracts over 150 Chamber members and guests.

### **PRESENTING SPONSOR (Exclusive)**

Investment -- \$1,000

#### **Sponsor Benefit Package:**

- Eight (8) tickets to Casino Royale Night.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the event and on the Chamber's website.
- Sponsor's banner prominently displayed at event.
- Opportunity for Sponsor representative to deliver brief welcoming remarks at event.
- Display table for Sponsor company's materials and/or giveaway items.
- Sponsor company's name on three (3) gaming tables.
- Sponsor's name and/or logo printed on event tickets.
- Sponsor's name mentioned throughout event by the DJ.

**SILVER SPONSOR (Multiple available)**

Investment -- \$500

**(1) SOLD****Sponsor Benefit Package:**

- Four (4) tickets to Casino Royale Night.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the event and on the Chamber's website.
- Sponsor's banner prominently displayed at event.
- Sponsor company's name on two (2) gaming tables.
- Sponsor's name mentioned during event by the DJ.

**TABLE & FOOD STATION SPONSORS (Multiple available) Investment -- \$250****Sponsor Benefit Package:**

- Two (2) tickets to Casino Royale Night
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the EVENT and on the Chamber's website.
- Sponsor company's name placed on one (1) gaming table at the event.
- Sponsor's name mentioned by the DJ.

## **Farm – City Banquet**

Held in November, this long-standing, popular annual event highlights and recognizes the important contributions of the agricultural sector to the Lebanon Valley's economy. The Chamber's Farm – City Banquet traditionally attracts an audience in excess of 300 people.

**PRESENTING SPONSOR (Exclusive)**

Investment -- \$3,500

**Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on Chamber website as sponsor of Farm – City Banquet and all Farm – City activities.
- Twenty-four (24) tickets to Banquet, along with company table signs.
- Sponsor's banner prominently displayed at the front of the Banquet hall and at all activities.
- Recognition of Sponsor from the podium during Banquet program.
- Opportunity for up to three minutes of remarks by Sponsor's representative during program.
- Sponsor's name and/or logo on cover of Banquet program.
- Opportunity for Sponsor representative to be included in photo with Chamber officials at conclusion of Banquet. Photo to be used in subsequent Chamber publications.
- Opportunity for Sponsor to provide memento for each Banquet attendee.

**SILVER SPONSOR (2 available)**

Investment -- \$1,500

**Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on Chamber's website.
- Fourteen (14) tickets to Banquet, along with company table signs.
- Sponsor's banner prominently displayed in Banquet hall and at all activities.
- Opportunity for up to two minutes of remarks by Sponsor representative during program.
- Sponsor's name and/or logo on cover of Banquet program.
- Opportunity for Sponsor representative to be included in photo with Chamber officials at conclusion of Banquet. Photo to be used in subsequent Chamber publications.

**BRONZE SPONSOR (Multiple available)**

Investment -- \$800

**(1) SOLD****Benefit Package Provided:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber's website.
- Eight (8) tickets to Banquet, along with company table sign.
- Sponsor's banner prominently displayed in Banquet hall.
- Opportunity for Sponsor representative to assist with prize drawings.

**TABLE SPONSOR (Multiple available)**

Investment -- \$250

- Eight (8) tickets to Banquet, along with company table sign.
- Sponsor listed in Banquet program.

## Patriot Day Concert

The Ninth Annual Patriot Day Concert will be held on September 11, 2010. This annual Concert celebrates America and pays tribute to our first responders (fire, police, and EMS personnel) and military service men and women, as well as honoring the victims and families affected by the events of 9/11. The 2010 Concert is again expected to attract a capacity audience of nearly 1,400 people and will again feature some of our community's best local musical talent.

**PRESENTING SPONSOR (Exclusive)**

Investment -- \$1,000

**Sponsor Benefit Package:**

- VIP seating for twelve (12) Sponsor guests
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber's website.
- Sponsor's banner prominently displayed in hallway entrance into concert auditorium.
- Opportunity for Sponsor representative to be included in photo with Chamber and Concert officials, with this photo to be used in subsequent Chamber publications.

**PATRIOT SPONSOR (Multiple available)**

Investment -- \$500

**Sponsor Benefit Package:**

- VIP seating for six (6) Sponsor guests.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber's website.

**HERO SPONSOR (Multiple available)**

Investment -- \$250

**Sponsor Benefit Package:**

- VIP seating for four (4) Sponsor guests.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber's website.

**FIRST RESPONDER SPONSOR (Multiple available)** Investment -- \$100**Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in 1,400 program inserts.

# BUSINESS INFORMATION & RECOGNITION EVENTS

## Fall, 2010 Business Expo

Scheduled for the Fall, the 2010 Business Expo will again be a premier business marketing and client development event for businesses in the Lebanon Valley. This comprehensive business-to-business and business-to-consumer trade show will highlight the products and services offered by dozens of Lebanon Valley businesses.

### **PRESENTING SPONSOR (Exclusive)**

Investment - \$3,500

**SOLD**

#### **Sponsor Benefit Package:**

- Premier exhibit space location in exhibit hall.
- Sponsor display (company-provided) in prominent location in Expo registration area.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Inclusion of Sponsor's name and/or logo on front cover of 2010 Expo Special Section insert in the newspaper.
- One-half-page article on Sponsor's business in 2010 Business Expo Special Section insert in the newspaper.
- Inclusion of Sponsor's name and/or logo in all Expo marketing and advertising.
- Up to three (3) Sponsor company banners prominently displayed in the Expo exhibit area.
- Aisle in exhibit hall named after Sponsor company, street signs prepared for aisle named after Sponsor and street signs presented to Sponsor at conclusion of Expo.
- Inclusion of Sponsor representative in ribbon-cutting photo at the opening of the Expo. This photo will be used in subsequent Chamber publications.
- Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

### **SILVER SPONSOR (Up to 4 available)**

Investment -- \$1,500

#### **Sponsor Benefit Package:**

- Premier exhibit space location in exhibit hall.
- Inclusion of Sponsor's name and/or logo in pre- and post-event publicity, in news releases related to the event and on the Chamber's website.
- Sponsor's name and logo in 2010 Expo Special Section insert in newspaper.
- One-quarter-page article on Sponsor's business in 2009 Expo Special Section insert in newspaper.
- Sponsor company's banner prominently displayed in the Expo exhibit area.
- Aisle in exhibit hall named after Sponsor company and street signs prepared for aisle named after Sponsor and street signs presented to Sponsor at conclusion of Expo.
- Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

### **BRONZE SPONSOR ((Multiple available)**

Investment -- \$750

#### **Sponsor Benefit Package:**

- Prominent exhibit space location in exhibit hall.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor's name and logo in 2010 Expo Special Section insert in newspaper.
- One-eighth-page article in 2009 Expo Special Section insert in newspaper
- Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

**MEDIA SPONSORS**

Investment – Trade For Advertising  
(Value depends on  
advertising rates)

**Sponsor Benefit Package:**

- Media Sponsor provided with exhibit space at the Expo.
- Media Sponsor's banner prominently displayed in the Expo exhibit hall.
- Inclusion of Media Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the event and on the Chamber's website.
- Inclusion of Media Sponsor's name and/or logo in 2010 Expo Special Section insert in newspaper.
- Media Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

**2011 Economic Forecast Breakfast**

To be hosted by the Chamber in January, 2011, this annual Breakfast traditionally draws an audience of well in excess of 200 area business and community leaders interested in learning about the outlook for the coming year for our local, state, national and international economies. The 2011 Breakfast will again feature a panel of speakers representing key sectors of our region's economy.

**PRESENTING SPONSOR (Exclusive)**

Investment -- \$3,000

**Sponsor Benefit Package:**

- Opportunity for Sponsor company to provide Breakfast's featured speaker.
- Thirty (30) tickets to the breakfast.
- Opportunity for up to three minutes of welcoming remarks by Sponsor representative.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor's banner prominently displayed at in Breakfast meeting hall.
- Opportunity for Sponsor to provide memento for each attendee.
- Inclusion of Sponsor representative in photo with featured speaker and Chamber officials. This photo will be used in subsequent Chamber publications.

**COMPANY TABLE SPONSOR (Multiple available)**

Investment -- \$300

**Sponsor Benefit Package:**

- Prominently-located table of 10 identified with Sponsor company's name (Table location assigned on a first-come basis)
- Sponsor company listed in Breakfast program.

# “Going Green” Expo

This first-time event will be held in April, 2010 and will provide businesses and consumers alike with information and displays on resource- and cost-saving approaches in such areas as water, energy, waste, travel, solar, and green building resources.

## **PRESENTING SPONSOR (Exclusive)**

Investment - \$3,000

### **Sponsor Benefit Package:**

- Premier exhibit space location in exhibit hall.
- Sponsor display (company-provided) in prominent location in Expo registration area.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Inclusion of Sponsor’s name and/or logo on front cover of Expo program.
- Inclusion of Sponsor’s name and/or logo in all Expo marketing and advertising.
- Up to two (2) Sponsor company banners prominently displayed in the Expo exhibit area.
- Aisle in exhibit hall named after Sponsor company, street signs prepared for aisle named after Sponsor and street signs presented to Sponsor at conclusion of Expo.
- Inclusion of Sponsor representative in ribbon-cutting photo at the opening of the Expo. This photo will be used in subsequent Chamber publications.
- Sponsor’s name and/or logo in “Thank You” ad in Chamber newsletter.

## **SILVER SPONSOR (Up to 4 available)**

Investment -- \$1,500

### **Sponsor Benefit Package:**

- Premier exhibit space location in exhibit hall.
- Inclusion of Sponsor’s name and/or logo in pre- and post-event publicity, in news releases related to the event and on the Chamber’s website.
- Sponsor’s name and logo in Expo program.
- Sponsor company’s banner prominently displayed in the Expo exhibit area.
- Aisle in exhibit hall named after Sponsor company and street signs prepared for aisle named after Sponsor and street signs presented to Sponsor at conclusion of Expo.
- Sponsor’s name and/or logo in “Thank You” ad in Chamber newsletter.

## **BRONZE SPONSOR ((Multiple available)**

Investment -- \$750

### **Sponsor Benefit Package:**

- Prominent exhibit space location in exhibit hall.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Sponsor’s name and logo in Expo program.
- Sponsor’s name and/or logo in “Thank You” ad in Chamber newsletter.

## **MEDIA SPONSORS**

Investment – Trade For Advertising

### **Sponsor Benefit Package:**

(Value depends on advertising rates)

- Media Sponsor provided with exhibit space at the Expo.
- Media Sponsor’s banner prominently displayed in the Expo exhibit hall.
- Inclusion of Media Sponsor’s name and/or logo in all pre- and post-event publicity, in all news release related to the event and on the Chamber’s website.
- Inclusion of Media Sponsor’s name and/or logo in Expo program.
- Media Sponsor’s name and/or logo in “Thank You” ad in Chamber newsletter.

# Membership Luncheons

(Up to 10 per year)

The Chamber's new, monthly "Second Tuesday" Membership Luncheons, which will be held throughout the year, will include quarterly Network At Noon lunches, as well as other lunch programs featuring leading figures from business, education, government and other sectors. Other highlights of these lunches will be the introduction of new members and plenty of time for business networking with Chamber members and guests.

## **PRESENTING SPONSOR (Exclusive)**

Investment -- \$300 Each

### **Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Six-foot skirted display table at the meeting for display of Sponsor's literature and materials.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company's banner prominently displayed in the meeting room.
- Opportunity for Sponsor representative to be included in photo with speaker and Chamber representatives at conclusion of Luncheon.
- Opportunity to place publicity material on the lunch tables.
- Two (2) seats at the Reserved Table at the luncheon.

# Small Business Week Luncheon

To celebrate and highlight the importance of small businesses to our area's economy and to recognize the achievements of a number of Chamber member small businesses and their owners, the Chamber will again be hosting its Small Business Week Luncheon in June, 2010. At this event, which annually attracts approximately 125 business leaders from throughout the Lebanon Valley, the Chamber presents its prestigious Small Business Person of the Year Award and the Entrepreneur of the Year Award.

## **PRESENTING SPONSOR (Exclusive)**

Investment -- \$1,000

**SOLD**

### **Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Two (2) seats at the Reserved Table for the luncheon and an additional eight (8) tickets at a prominently-located table.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company's banner prominently displayed in the meeting room.
- Opportunity to introduce the Luncheon speaker and for Sponsor representative to be included in photo with speaker, award winners and Chamber representatives at conclusion of Luncheon.
- Six-foot skirted display table at the meeting for display of Sponsor's literature and materials.
- Opportunity to place publicity material on the lunch tables.

## **SILVER SPONSOR**

Investment -- \$500

### **Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Four (4) tickets to the luncheon.
- Up to two minutes of remarks by Sponsor representative during program.
- Sponsor company's banner prominently displayed in the meeting room.
-

## “Women In Business” (W.I.B.) Events & Programs

**SCHOLARSHIP LUNCHEON (June, 2010)      PRESENTING -- SOLD**

**HOLIDAY LUNCHEON (December, 2010)      PRESENTING -- SOLD**

Organized by the Chamber’s Women In Business Committee, these diverse annual events generate revenues used to underwrite scholarships for area residents. Between 75 – 100 area business people attend each of these festive events every year. The sponsorships available for each of these events are:

**PRESENTING SPONSOR (Exclusive)**

Investment -- \$500

**Sponsor Benefit Package:**

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Four (4) tickets to the event.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company’s banner prominently displayed in the meeting room.
- Six-foot skirted display table at the meeting for display of Sponsor’s literature and materials.
- Opportunity for Sponsor to provide memento for each attendee.

**SUPPORTING SPONSOR (Multiple available)**

Investment -- \$250

**Sponsor Benefit Package:**

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Two (2) tickets to the event.
- Sponsor company’s banner prominently displayed in the meeting room.

**ATHENA Award (Exclusive)**

Investment -- \$1,500

Presented each year by the Chamber at its Annual Breakfast in December, this prestigious award recognizes a woman business leader from the Lebanon Valley for her business achievements, her contributions to the community and her efforts to support and assist the advancement of other women in business.

**Sponsor Benefit Package:**

- Inclusion of Sponsor’s name and/or company logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Two (2) tickets to the Annual Breakfast.
- Inclusion of Sponsor company’s name and/or logo in Annual Breakfast program.
- Sponsor company’s name prominently displayed in the Annual Breakfast meeting room.
- Opportunity for Sponsor company representative to deliver presentation remarks and to present the ATHENA Award to the award recipient at the Annual Breakfast.
- Opportunity for Sponsor representative to be included in photo with ATHENA Award recipient. This photo will be used in subsequent Chamber publications.

**ATHENA Pin (Exclusive)**

Investment -- \$500

**Sponsor Benefit Package:**

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- One (1) ticket to the Annual Breakfast.
- Inclusion of Sponsor company’s name and/or logo in Annual Breakfast program.
- Opportunity for Sponsor company representative to present the ATHENA pin to ATHENA Award recipient at Annual Breakfast.

# NETWORKING EVENTS

## **“Business After Hours” Networking Receptions (2) SOLD**

Investment - \$300 Each

These monthly events provide Lebanon Valley Chamber members and guests with the opportunity to network and make new business contacts in a professional, yet relaxed social atmosphere at various Chamber member’s offices and facilities. Attendance ranges from 50 – 100 people. Members may co-sponsor these events with another member business or organization. Sponsor company is responsible for food and beverages.

### **Sponsor Benefit Package:**

- Inclusion of Sponsor’s name and/or company logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Up to three minutes of remarks by Sponsor representative.
- Opportunity for Sponsor company to showcase its business and facilities to dozens of Chamber members in attendance.
- Option to present door prizes.

## **“Behind the Scenes At...” A.M. Networking Program**

**(4 - 6 per year)**

Investment - \$300 Each

These early morning “Behind the Scenes At...” networking and information programs provide members and guests with the opportunity to learn about the sponsor company’s products and services, develop new business contacts and tour the host business’s facilities. Sponsor company is responsible for food and beverages.

### **Sponsor Benefit Package:**

- Opportunity for Sponsor company to showcase its business and facilities to dozens of Chamber members who attend.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases promoting the event and on the Chamber’s website.
- Opportunity for up to three minutes’ remarks about sponsor’s business.
- Option to present door prizes.

# LEADERSHIP DEVELOPMENT & BUSINESS EDUCATION & TRAINING

## Apprentice Challenge

This competition, held in March, challenges marketing teams from area high schools to create marketing plans and displays promoting assigned local businesses. The consensus is that the Apprentice Challenge is a great real world work experience, encourages youth to consider business as a career and provides a meaningful bridge between the business and educational communities.

### **PRESENTING SPONSOR (Exclusive)**

Investment--\$500

#### **Sponsor Benefit Package:**

- Inclusion of sponsor company's name and/or logo in all pre- and post-seminar publicity in all news releases promoting the Apprentice Challenge and on the Chamber's website.
- Prominent display of Sponsor's banner at event.
- Opportunity to provide brief introductory remarks at program and to display promotional materials and items.
- Two (2) seats at Small Business Week Lunch.

### **TEAM SPONSOR (6 Available)**

Investment -- \$150

#### **Sponsor Benefit Package:**

- Inclusion of sponsor company's name and/or logo in all pre- and post-seminar publicity in all news releases promoting the Apprentice Challenge and on the Chamber's website.
- One (1) seat at Small Business Week Lunch.
- Sponsor company's name in Apprentice Challenge and Small Business Lunch programs.

## “Business EDGE” Workshops

Investment - \$750 for Full Year

(Up to 8 per year)

or \$400 for Six Months

These early morning workshops, which attract a cross-section of area business people, cover a broad array of topics crucial to growing and successful businesses and organizations.

#### **Sponsor Benefit Package:**

- Inclusion of Sponsor company's name and/or logo in all pre- and post-seminar publicity in all news releases promoting each seminar and on the Chamber's website.
- Prominent display of Sponsor's banner in meeting room.
- Two (2) seats at each workshop program.
- Opportunity to provide brief introductory remarks at each workshop program and to display promotional materials and items.

# “Excellence In Education” Banquet

This Banquet, which will be held in May, 2010, will again focus on honoring the top five percent of the graduating classes of all public high schools throughout Lebanon County, as well as from those private high schools that are members of the Chamber. Between 375 – 400 area business and community leaders, educators, students and students’ family members are expected to again attend the 2010 Banquet.

## **PRESENTING SPONSOR (Exclusive)**

Investment -- \$1,500

### **Sponsor Benefit Package:**

- Two (2) seats at the Reserved Table for the Banquet.
- Two (2) additional tickets to the Banquet.
- Sponsorship of four students and four education mentors for the Banquet.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Sponsor company’s name and/or logo on front cover of Banquet program.
- Opportunity for up to three-minutes of welcoming remarks by Sponsor representative.
- Sponsor company’s banner prominently displayed in the Banquet meeting room.
- Six-foot skirted display table at the meeting for display of Sponsor’s literature and materials.
- Inclusion of Sponsor company representative in photo with Chamber and other event officials at conclusion of Banquet. This photo will be used in subsequent Chamber publications.

## **ACADEMIC SPONSOR (Two available)**

Investment -- \$1,000

### **Sponsor Benefit Package:**

- Two seats at a prominently-located table at the Banquet.
- Sponsorship of three (3) students and three education mentors for the Banquet.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Sponsor company’s/organization’s name and/or logo in Banquet program.
- Sponsor company’s/organization’s banner prominently displayed in the Banquet meeting room.
- Inclusion of Sponsor company/organization representative in photo with Chamber and other event officials at conclusion of Banquet. This photo will be used in subsequent Chamber publications.
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## **BOOK SPONSOR (Exclusive)**

Investment -- \$800

### **Sponsor Benefit Package:**

- Two (2) tickets to the Banquet.
- Sponsorship of two students and two education mentors.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Sponsor’s name and/or logo in Banquet program and on bookplate of student gift.
- Sponsor company’s banner prominently displayed in the Banquet meeting room.

## **PROGRAM SPONSOR (4 available)**

Investment -- \$500

### **Sponsor Benefit Package:**

- One (1) ticket to the Banquet.
- Sponsorship of two students and two education mentors.

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor company's name and/or logo in Banquet program.

**STUDENT SPONSOR (90 available)**

Investment -- \$150

**Sponsor Benefit Package:**

- One (1) ticket to the Banquet.
- Sponsorship of one student and one education mentor.
- Sponsor company's name in Banquet program.

## Leadership Lebanon Valley

This prestigious community leadership development program, which is entering its twenty-third year, has graduated nearly 550 individuals since the program was launched by the Chamber in 1988. Many of the graduates of Leadership Lebanon Valley have gone on to leadership positions on non-profit boards of directors throughout the community, in the public sector and within our area's business community.

**COMMENCEMENT LUNCHEON SPONSOR (Exclusive)** Investment -- \$1,300

This event, which will be held in November, 2010, combines Leadership Lebanon Valley's previous Leadership Luncheon and the Graduation Day event into one gala luncheon to celebrate and recognize the graduates of the 2010 Leadership Lebanon Valley program. The projected attendance for this event is 100 - 125 area business and community leaders.

**Sponsor Benefit Package:**

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Two (2) seats at the Reserved Table for the luncheon and an additional eight (8) tickets at a prominently-located table.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company's banner prominently displayed in the meeting room.
- Opportunity to introduce the Luncheon speaker and for Sponsor representative to be included in photo with speaker and Chamber and Leadership Lebanon Valley representatives at conclusion of luncheon.
- Six-foot skirted display table at the meeting for display of Sponsor's literature and materials.

**COMMENCEMENT LUNCHEON "LEADERSHIP CIRCLE" SPONSOR** Investment -- \$250

**(Multiple available)**

**Sponsor Benefit Package:**

- Four (4) tickets to the Luncheon at a prominently-located table.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Sponsor's name and/or logo in Luncheon program.

## INDIVIDUAL PROGRAM “DAY” SPONSORS

Investment -- \$350

### Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo on all communications to Leadership class regarding sponsored session.
- Opportunity for Sponsor representative to attend all or part of the day’s session.
- Opportunity for Sponsor company’s representative to speak to class of more than 30 business and community leaders.
- Opportunity for Sponsor representative to be included in photo with Leadership class members and session presenter. Photo will be used in subsequent issue of Chamber newsletter and other Chamber publications.

## LEGISLATIVE & GOVERNMENT AFFAIRS

### “Eggs & Issues” Breakfasts

Investment -- \$400 for each Breakfast  
or \$250 each for two Sponsors per Breakfast

(Up to 4 per year)

**(1) SOLD**

These periodic events provide our members and guests with the opportunity to learn more about governmental, development and business issues affecting our community and its employers. These issue-focused programs attract an audience of 70 – 100 business people and community leaders.

### Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Six-foot skirted display table at the meeting for display of Sponsor’s literature and materials.
- Sponsor company’s banner prominently displayed in the meeting room.
- Opportunity to place company’s promotional materials at each place setting.
- Two (2) tickets to the breakfast.

### Public Affairs Roundtables

Investment - \$900 for Series **SOLD**  
or \$100 Each

(11 per year)

This monthly public affairs program series provides an opportunity for Chamber members to meet in an informal group setting with our area’s local, state and federal elected and appointed officials to hear from and discuss key issues affecting the business community. Guest speakers on selected, current government affairs topics of importance to the Chamber’s member businesses will occasionally be featured at these sessions.

### Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, inclusion of Sponsor’s name in any news releases related to each Roundtable and inclusion of Sponsor’s name and/or logo on Chamber’s website.
- Opportunity for up to two minutes of remarks by Sponsor representative at beginning of Roundtable program.
- Sponsor company’s banner prominently displayed in meeting room at each Roundtable.
- Opportunity for Sponsor representative to be included with photograph with featured speakers. Photo will be used in subsequent Chamber publications.

# MEMBERSHIP CAMPAIGNS & RETENTION

## Membership Campaign

Investment - \$500 - \$1,000

Scheduled for the Spring, 2010, this important initiative will bring together dozens of member volunteers in company- or combined company-teams to recruit businesses and organizations as members of the Chamber. This Campaign will be fast-paced, filled with friendly competition between the teams and will contribute to the continued growth of the Chamber.

### **CAMPAIGN WRAP-UP RECEPTION SPONSOR (Exclusive)** Investment - \$800

#### **Sponsor Benefit Package:**

- Inclusion of Sponsor Company's name and/or logo in all pre- and post event publicity and in all news releases related to the Membership Campaign.
- Sponsor's banner prominently displayed in the reception area.
- Opportunity for Sponsor representative to offer up to two minutes' of remarks at reception.
- Inclusion of Sponsor representative in photographs with Chamber officials at the event, with these photos to be used in subsequent Chamber publications.

### **CAMPAIGN KICK-OFF BREAKFAST EVENT (Exclusive)** Investment - \$600

#### **Sponsor Benefit Package:**

- Inclusion of Sponsor company's name and/or logo in all pre- and post-event publicity and in all news releases related to the Campaign.
- Sponsor company's banner prominently displayed at the event.
- Opportunity for Sponsor representative to offer up to two minutes' of remarks at Kick-Off event.
- Inclusion of Sponsor representative in photographs with Chamber officials at Kick-Off event. These photos will be used in subsequent Chamber publications.

### **TOP MEMBERSHIP RECRUITMENT INCENTIVES SPONSOR (4 available)**

Investment -- \$250 each

#### **Sponsor Benefit Package:**

- Inclusion of Sponsor company's name and/or logo in all pre- and post-Campaign publicity and in all news releases related to the Campaign.
- Sponsor's banner prominently displayed at the Campaign Wrap-Up Reception.
- Opportunity for Sponsor representative to present incentive prize to top individual recruiter or top recruiting team.
- Inclusion in photograph of Sponsor representative presenting incentive prize to top individual recruiter or top recruiting team. Photo will be used in subsequent Chamber publications.

## “Meet the Chamber” Reception/Breakfast

(Up to 3 per year)

These “Meet the Chamber” events will allow numerous the many prospective member businesses invited to these sessions to meet in an informal business setting with members of the Chamber's Board of Directors, committee chairmen and volunteers and the Chamber's group benefit providers to hear first-hand about the many benefits of membership in the Chamber, thus hopefully helping them make the decision to join the Chamber.

### **PRESENTING SPONSOR (Exclusive)**

Investment -- \$1,000 each

**(1) SOLD**

#### **Sponsor Benefits Package:**

- Inclusion of Sponsor company's name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Sponsor's banner prominently displayed in the event meeting room.
- Six-foot skirted table at the meeting for display of Sponsor's literature and materials.
- Opportunity for Sponsor representative to provide up to three minutes of remarks during the brief meeting portion of the event.
- Invitations for two Sponsor representatives to attend the session.
- Opportunity for Sponsor company to retain the business cards for all people attending the event.

## **New Member Briefings**

Investment – \$600 for Series **SOLD**

**(Up to 8 per year)**

A bi-monthly (other than August) orientation program for new Chamber members that provides them with information on how to gain maximum value and benefit from their Chamber membership, while also allowing them to discuss their membership expectations and needs.

### **Sponsor Benefit Package:**

- Inclusion of Sponsor company's name and/or logo in all pre- and post-event publicity, in all Chamber news releases related to these sessions and on the Chamber's website.
- Sponsor's banner prominently displayed in meeting room.
- Opportunity to have Sponsor representative participate in each Briefing session and make brief welcoming remarks.
- Opportunity for Sponsor representative to appear in photo with attendees at each New Member Briefing. Photo will be used in subsequent issue of Chamber newsletter.

## **Operation Thank You**

Scheduled for early 2010, this high-energy program allows the Chamber, through the involvement of dozens of member volunteers, to personally visit every Chamber member on one specific day and present them with the Chamber's new Membership Directory/Buyer's Guide/Community Profile publication along with a message of thanks for their continued support of the Chamber.

**PRESENTING SPONSOR (Exclusive)**

Investment -- \$500

### **Sponsor Benefit Package:**

- Inclusion of Sponsor company's name and/or logo in all pre- and post event publicity, in all news release related to the event and on the Chamber's website.
- Sponsor's banner prominently displayed at Chamber offices the day of "Operation Thank You".
- Opportunity for brief remarks by Sponsor representative at "Operation Thank You" kick-off.
- Opportunity for Sponsor representative to appear in photo with Chamber officials and "Operation Thank You" participants. Photo will be used in subsequent issue of Chamber newsletter.

