



2012 SPONSORSHIP OPPORTUNITIES GUIDE

- **Networking Programs & Events**
 - **Informative Business Programs**
 - **Legislative & Government Affairs Programs**
 - **Leadership Development Programs**
 - **Business Recognition Events**
 - **Membership Campaigns**
 - **Special Events**
-

604 Cumberland Street
Lebanon, PA 17042
Phone: (717) 273-3727
Fax: (717) 273-7940
E-Mail: info@lvchamber.org
www.lvchamber.org

LEBANON VALLEY CHAMBER OF COMMERCE

2012 SPONSORSHIP OPPORTUNITIES

FOR

LEBANON VALLEY CHAMBER MEMBERS

The Chamber is pleased to offer for 2012 a broad array of program and event sponsorship opportunities to our member businesses and organizations. We hope you will consider including one or more of these sponsorships as part of your overall marketing program for the coming calendar year.

Sponsorship of Chamber programs and events provides a cost - effective means for gaining extensive exposure for your firm or organization to the Chamber's nearly 800 member employers, their thousands of employees and to much of the Lebanon Valley and surrounding communities.

These Lebanon Valley Chamber sponsorship opportunities are designed to allow you to target market your business or organization. We encourage you to identify the events and programs that are of interest to you and then select the level of participation that best fits your marketing plan and budget for the coming year. The form on the last page of this booklet can be used to list and reserve the 2012 Chamber program and event sponsorships that you would like to reserve.

We welcome the opportunity to work with you to identify the 2012 sponsorship opportunities that might best serve as part of your business's or organization's overall marketing program. Please don't hesitate to contact us at the Chamber at (717) 273-3727 should you have any questions or would like further information about any of these sponsorship opportunities.

LEBANON VALLEY CHAMBER OF COMMERCE

2012 SPONSORSHIP OPPORTUNITIES GUIDE

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SPECIAL EVENTS

Annual Breakfast

Scheduled for December, 2012, the Annual Breakfast is one of the Chamber's signature events each year and consistently draws an audience well in excess of 200 people. This festive event includes a recap of the Chamber's past year's accomplishments and provides a look ahead at the organization's plans for the coming year. It also serves as a vehicle for recognizing and honoring businesses and individuals within the Chamber for their significant achievements and contributions to the organization and community over the past year. Among the prestigious awards presented at the Annual Breakfast are the Bob Harris Award, the Athena Award, the Community Builder Award and the Member Milestone Anniversary Awards.

PRESENTING SPONSOR (Exclusive)

Investment - \$3,750

Sponsor Benefit Package:

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor's name and/or logo on front of Breakfast program.
- Full-page advertisement on back of Breakfast program.
- Sponsor company's banner displayed prominently in Breakfast meeting area.
- Two (2) seats at the speaker's table.
- Eight (8) other tickets to the event, including a prominently-located table at the Breakfast.
- Up to three minutes of remarks by Sponsor representative during program.
- Six-foot skirted display table at the meeting for display of Sponsor's literature and materials.
- Opportunity for Sponsor to provide company memento at each seat.
- Inclusion of Sponsor company representative in photo with one or more award winners and Chamber officials. This photo will be used in subsequent Chamber publications.

SILVER SPONSOR

Investment - \$750

Sponsor Benefit Package:

- Four (4) tickets to the Breakfast
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity and in all news release related to the event.
- Sponsor's name and/or logo in Breakfast program.
- Sponsor recognized from the podium during the program.
- Sponsor's banner displayed in breakfast meeting area.

PATRON SPONSOR

Investment - \$250

Sponsor Benefit Package:

- Two (2) tickets to the Breakfast.
- Sponsor's name and/or logo in Breakfast program.
- Sponsor recognized from the podium during the program.

Annual Golf Outing

An always popular event, the Chamber's Annual Golf Outing draws over 120 members and guests each year. The event, which in 2012 will be held on June 12 at Monroe Valley Golf Club, provides a great business networking venue and draws key business and community leaders from throughout the Lebanon Valley and surrounding communities.

PRESENTING SPONSOR (EXCLUSIVE)

Investment - \$3,500

Sponsor Benefit Package:

or Co-Presenting Sponsors (2) - \$2,000 each

- Naming rights, along with the Chamber, on the event (With single \$3,000 exclusive sponsor only)
- Two foursomes for the event (For single Presenting Sponsor) (One foursome each for Co-Presenting Sponsors)
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the Outing and on the Chamber's website.
- Company name and/or logo on front of program brochure.
- Prominent display of Sponsor's banner at registration and dinner.
- Display table for your materials and/or giveaway items at hole of Sponsor's choice.
- Opportunity to make up to three minutes of remarks at evening dinner (Up to two (2) minutes of remarks for each Co-Presenting Sponsor).
- Opportunity to present each golfer with Sponsor-supplied memento.
- Eight (8) hole flags (one for each golfer) personalized with Sponsor company's name. (Four (4) hole flags for each Co-Presenting Sponsor)
- Two (2) premium tee signs featuring Sponsor company's name and logo (For single Presenting Sponsor) (One tee sign for each Co-Presenting Sponsor).
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

BAG TAG SPONSOR (EXCLUSIVE)

Investment - \$1,750 (With foursome)

Sponsor Benefit Package:

or \$1,200 (With meals for four /No foursome)

- Sponsor's name and logo on bag tag on each golfer's bag.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Company name and/or logo in the program brochure.
- Sponsor's banner prominently displayed at registration and dinner.
- Display table for your company materials and/or giveaway items at the putting green.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

GIFT SPONSOR (EXCLUSIVE)

Investment - \$1,750

Sponsor Benefit Package:

(Includes \$700 towards cost of gift item)

- Sponsor's name and/or logo (along with the Chamber's) on primary giveaway item for all Outing participants (Item to be approved jointly by the Chamber and the Sponsor)
- Foursome and meals for four.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Company name and/or logo in the program brochure.
- Sponsor's banner displayed at registration and dinner.
- Display table for your materials and/or giveaway items at the hole of your choice.
- Company name in "Thank you" ad in Chamber newsletter.

PUTTING CONTEST SPONSOR (EXCLUSIVE)

Investment - \$1,500 (With foursome)

Sponsor Benefit Package:

or \$1,000 (With meals for four/No foursome)

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.

- Company name and/or logo in the program brochure.
- Sponsor's banner prominently displayed at registration and at the putting contest.
- Display table for your company materials and/or giveaway items at the putting green.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

LUNCHEON SPONSOR (EXCLUSIVE)

Investment - \$1,500 (With foursome)

Sponsor Benefit Package:

or \$1,000 (With meals for four/No foursome)

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Company name and/or logo in the program brochure.
- Sponsor's banner prominently displayed at the Luncheon and throughout the day.
- Display table at the Luncheon for the display of your company materials and/or giveaway items.
- Display table for your company materials and/or giveaway items at the hole of your choice.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

DINNER SPONSOR (EXCLUSIVE)

Investment - \$1,500 (With foursome)

Sponsor Benefit Package:

or \$1,000 (With meals for four/No foursome)

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Company name and/or logo in the program brochure.
- Sponsor's banner prominently displayed throughout the day and at the dinner.
- Display table at the Dinner for the display of your company materials and/or giveaway items.
- Display table for your company materials and/or giveaway items at the hole of your choice.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

CART SPONSOR

Investment – \$1,500 (With foursome)

Sponsor Benefit Package:

or \$1,000 (With meals for four/No foursome)

- Sponsor's name and/or logo on all golf carts used in Outing.
- Foursome and meals for four
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Company name and/or logo in the program brochure.
- Sponsor's banner prominently displayed throughout the day and at the dinner.
- Display table for your company materials and/or giveaway items at the hole of your choice.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

GRAPHITE SPONSOR

Investment - \$1,000

Sponsor Benefit Package:

- Foursome and meals for four Display table for Sponsor's materials and/or giveaway items at hole of Sponsor's choice.
- Premium tee sign featuring Sponsor company's name and logo.
- Sponsor's banner prominently displayed at evening dinner.
- Sponsor company's name in "Thank you" ad in Chamber newsletter.

DRINK CART SPONSOR (2 Available)

Investment - \$700 Each

Sponsor Benefit Package:

(Front 9 holes & back 9 holes)

- Golf registrations and meals for two
- Sponsor company's name on the Drink Cart at the Outing.
- Opportunity for Sponsor company employees to drive the cart and promote the Sponsor.

- Inclusion of Sponsor company's name in all publications and on the Chamber's website.
- Sponsor company name and/or logo in the program brochure.
- Company name in "Thank you" ad in Chamber newsletter.

WATER HAZARD SPONSOR (3 Available)

Investment - \$600

Sponsor Benefit Package:

- Two (2) golfers for the event.
- Special Sponsor sign prominently displayed in one water hazard.
- Inclusion of Sponsor's name in all Chamber publications and on the Chamber's website.
- Sponsor company listed in program.

IRON SPONSORS (12 Available)

Investment - \$400

Sponsor Benefit Package:

- Two (2) golfers for the event.
- Inclusion of Sponsor's name in all Chamber publications and on the Chamber's website.
- Sponsor company listed in program.
- Premium tee sign featuring Sponsor company's name and logo.

FAIRWAY SPONSOR (18 Available)

Investment - \$400

Sponsor Benefit Package:

- Sponsor sign and Sponsor's equipment or products prominently displayed at tee area for one hole.
- Inclusion of Sponsor's name in all Chamber publications and on the Chamber's website.
- Sponsor company listed in program.
- Two tickets to reception and dinner following golf.

HOLE FLAG SPONSOR (10 Available)

Investment - \$250

Sponsor Benefit Package:

- Hole flag personalized with Sponsor company's name.
- Sponsor company listed in program.
- One ticket to reception and dinner following golf.

TEE SPONSOR (Unlimited available)

Investment - \$125

Sponsor Benefit Package:

- Premium tee sign featuring Sponsor company's name and logo.
- One ticket to reception and dinner following golf.

Annual Summer Picnic

This festive event, which draws hundreds of Chamber members, their employees and guests each year, will be held in Summer, 2012 and will be highlighted by great food and beverages, music provided by a top area DJ, terrific door prizes and plenty of networking opportunities.

PRESENTING SPONSOR (Exclusive)

Investment - \$1,000

Sponsor Benefit Package:

- Eight (8) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the Outing and on the Chamber's website.
- Sponsor's banner prominently displayed at event.
- Opportunity for Sponsor representative to deliver brief welcoming remarks at event.
- Display table for Sponsor company's materials and/or giveaway items.
- Sponsor company's name displayed on signboard at Picnic.

- Sponsor's name and/or logo printed on event tickets.
- Sponsor's name mentioned throughout event by the DJ.

VOLLEYBALL TOURNAMENT SPONSOR

Investment - \$500

Sponsor Benefit Package:

- Four (4) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber's website.
- Sponsor's banner prominently displayed near the volleyball area.
- Opportunity for Sponsor representative to present trophy to winning team in Tournament and to be included in photo with winning team members.
- Sponsor company's name on signboard at Picnic.
- Sponsor's name mentioned during event by DJ.

SILVER SPONSOR (Multiple available)

Investment - \$500

Sponsor Benefit Package:

- Four (4) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the Outing and on the Chamber's website.
- Sponsor's banner prominently displayed at event.
- Sponsor company's name on signboard at Picnic.
- Sponsor's name mentioned during event by the DJ.

BRONZE SPONSOR (Multiple available)

Investment - \$250

Sponsor Benefit Package:

- Two (2) tickets to the Picnic.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the Outing and on the Chamber's website.
- Sponsor's name mentioned by the DJ.

Farm – City Banquet

Held in November, this long-standing, popular annual event highlights and recognizes the important contributions of the agricultural sector to the Lebanon Valley's economy. The Chamber's Farm – City Banquet traditionally attracts an audience in excess of 300 people.

PRESENTING SPONSOR (Exclusive)

Investment - \$3,500

Sponsor Benefit Package:

or Co-Presenting Sponsors (2) - \$2,000 each

- Inclusion of Sponsor's name and/or logo in all pre-and post-event publicity, in all news releases and on Chamber website as sponsor of Farm-City Banquet and all Farm-City Week activities.
- Prominent display of Sponsor's banner at all Farm- City Week activities, including the Banquet.
- Twenty-four (24) tickets to Banquet, along with company table signs (Twelve (12) tickets to the Banquet for each Co-Presenting Sponsor).
- Display table at Banquet for your materials and/or giveaway items.
- Recognition of Sponsor from the podium during Banquet program.
- Opportunity for up to three minutes of remarks by Sponsor's representative during Banquet program (Up to two (2) minutes of remarks for each Co-Presenting Sponsor).
- Sponsor's name and/or logo on cover of Banquet program.
- Opportunity for Sponsor representative to be included in photo with Chamber officials at conclusion of Banquet. Photo to be used in subsequent Chamber publications.
- Opportunity for Sponsor to provide memento for each Banquet attendee.

SILVER SPONSOR (2 Available)

Investment - \$1,500

Sponsor Benefit Package:

- Inclusion of Sponsor's name and/or logo in all pre-and post-event publicity, in all news releases and on Chamber's website.
- Twelve (12) tickets to Banquet, along with company table signs.
- Display table at Banquet for your materials and/or giveaway items.
- Sponsor's banner prominently displayed in Banquet hall and at all activities.
- Opportunity for up to two minutes of remarks by Sponsor representative during program.
- Sponsor's name and/or logo in Banquet program.
- Opportunity for Sponsor representative to be included in photo with Chamber officials at conclusion of Banquet. Photo to be used in subsequent Chamber publications.

BRONZE SPONSOR (Multiple Available)

Investment - \$800

Sponsor Benefit Package:

- Inclusion of Sponsor's name and/or logo in all pre-and post-event publicity, in all news releases and on the Chamber's website.
- Eight (8) tickets to Banquet, along with company table sign.
- Display table at Banquet for your materials and/or giveaway items.
- Sponsor's banner prominently displayed in Banquet hall.
- Opportunity for Sponsor representative to assist with prize drawings.

SUPPORTING SPONSOR (Multiple Available)

Investment - \$400

Sponsor Benefit Package:

- Sponsor listed in Banquet program.
- Eight (8) tickets to Banquet, along with company table sign.
- Opportunity for Sponsor representative to assist with prize drawings.

TABLE SPONSOR (Multiple available)

Investment - \$250

Sponsor Benefit Package:

- Eight (8) tickets to Banquet, along with company table sign.
- Sponsor listed in Banquet program.

Patriot Day Concert

The 11th Annual Patriot Day Concert will be held on September 11, 2012 . This annual Concert celebrates America and pays tribute to our first responders (fire, police, and EMS personnel) and military service men and women, as well as honoring the victims and families affected by the events of 9/11. The 2011 Concert is again expected to attract a capacity audience of nearly 1,400 people and will again feature some of our community's best local musical talent.

PRESENTING SPONSOR (Exclusive)

Investment - \$1,200

Sponsor Benefit Package:

- VIP seating for twelve (12) Sponsor guests.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber's website.
- Sponsor's banner prominently displayed in hallway entrance into concert auditorium.
- Opportunity for Sponsor representative to be included in photo with Chamber and Concert Committee officials, with this photo to be used in subsequent Chamber publications.

PATRIOT SPONSOR (Multiple available)

Investment - \$500

Sponsor Benefit Package:

- VIP seating for six (6) Sponsor guests.

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber’s website.

HERO SPONSOR (Multiple available)

Investment - \$250

Sponsor Benefit Package:

- VIP seating for four (4) Sponsor guests.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases and on the Chamber’s website.

FIRST RESPONDER SPONSOR (Multiple available)

Investment - \$100

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in 1,400 program inserts.

BUSINESS INFORMATION & RECOGNITION EVENTS

“Networking in the Valley” Networking Reception

The Lebanon Valley’s biggest business networking event of 2012 will be held in the Fall with this multi-business organization-partnered event. The Chamber will be the presenting business organization for this event, in which other business organizations from throughout the Lebanon Valley will be invited to participate. This event will feature a limited number of business exhibitors, special reserved spaces for our sponsors and loads of networking opportunities for the hundreds of business representatives expected to attend. This event, which will be held in a unique and interesting venue, will be the place to network, meet, greet and be seen! Available sponsorships for this event are:

PRESENTING SPONSOR (Exclusive)

Investment - \$2,500

Sponsor Benefit Package:

- 25 tickets to the “Networking in the Valley” event.
- Premier exhibit space location.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Inclusion of Sponsor’s name and/or logo in a feature column on this event on front cover of the Chamber’s newsletter.
- Opportunity for up to three (3) minutes of remarks by Sponsor representative.
- Opportunity for live radio interview the day of the event (time slots to be scheduled).
- Up to two (2) Sponsor company banners prominently displayed at the event
- Inclusion of Sponsor representative in ribbon-cutting photo at the opening of the event. This photo will be used in subsequent Chamber publications.
- Sponsor’s name and/or logo in “Thank You” ad in Chamber newsletter.

SILVER SPONSOR (3 available)

Investment - \$1,500

Sponsor Benefit Package:

- 15 tickets to the “Networking in the Valley” event
- Premier exhibit space location.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Opportunity for up to two (2) minutes of remarks by Sponsor representative.
- Opportunity for live radio interview the day of the event (time slots to be scheduled).
- Inclusion of Sponsor’s name and/or logo on front cover of the Chamber’s newsletter.
- Sponsor company’s banner prominently displayed at the event.

- Inclusion of Sponsor representative in ribbon-cutting photo at the opening of the event. This photo will be used in subsequent Chamber publications.
- Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

BRONZE SPONSOR (5 available)

Investment - \$500

Sponsor Benefit Package:

- 5 tickets to the "Networking in the Valley" event.
- Premier exhibit space location.
- Inclusion of Sponsor's name in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Opportunity for live radio interview the day of the event (time slots to be scheduled).
- Sponsor's company banner prominently displayed at the event.
- Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

FACILITY SPONSOR

Investment – Trade For Event

Sponsor Benefit Package:

Facility Usage

- 5 tickets to the "Networking in the Valley" event.
- Facility Sponsor provided with exhibit space at the Expo.
- Facility Sponsor's banner prominently displayed in the Expo exhibit hall.
- Opportunity for up to two (2) minutes of remarks by Sponsor representative.
- Opportunity for live radio interview the day of the event (time slots to be scheduled).
- Inclusion of Facility Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Facility Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

MEDIA SPONSORS

Investment – Trade For Advertising

Sponsor Benefit Package:

(Value depends on advertising rates)

- 15 tickets to the "Networking in the Valley" event.
- Media Sponsor provided with exhibit space at the Expo.
- Media Sponsor's banner prominently displayed in the Expo exhibit hall.
- Inclusion of Media Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the event and on the Chamber's website.
- Media Sponsor's name and/or logo in "Thank You" ad in Chamber newsletter.

2012 Economic Forecast Breakfast

To be hosted by the Chamber in January, 2012, this annual Breakfast traditionally draws an audience of more than 200 area business and community leaders interested in learning about the outlook for the coming year for our local, state, national and international economies. The 2012 Breakfast will again feature a panel of speakers representing key sectors of our region's economy, as well as an economist who will provide an overall look at the nation's economic outlook for the year ahead.

PRESENTING SPONSOR (Exclusive)

Investment - \$3,000

Sponsor Benefit Package:

- Opportunity for Sponsor company to provide Breakfast's featured speaker.
- Thirty (30) tickets to the breakfast.
- Opportunity for up to three minutes of welcoming remarks by Sponsor representative.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor's banner prominently displayed in Breakfast meeting hall.
- Opportunity for Sponsor to provide memento for each attendee.

- Inclusion of Sponsor representative in photo with featured speaker and Chamber officials. This photo will be used in subsequent Chamber publications.

COMPANY TABLE SPONSOR (Multiple available)

Investment - \$300

Sponsor Benefit Package:

- Prominently-located table of 10 identified with Sponsor company's name (Table location assigned on a first-come basis)
- Sponsor company listed in Breakfast program.

“Go Green” Expo

This event will be held in Spring, 2012 and will provide businesses and consumers alike with information and displays on resource- and cost-saving approaches in such areas as water, energy, waste, travel, solar, and green building resources.

PRESENTING SPONSOR (Exclusive)

Investment - \$3,000

Sponsor Benefit Package:

- Premier exhibit space location in exhibit hall.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Inclusion of Sponsor's name and/or logo on front cover of Expo program.
- Inclusion of Sponsor's name and/or logo in all Expo marketing and advertising.
- Up to two (2) Sponsor company banners prominently displayed in the Expo exhibit area.
- Inclusion of Sponsor representative in ribbon-cutting photo at the opening of the Expo. This photo will be used in subsequent Chamber publications.
- Sponsor's name and/or logo in “Thank You” ad in Chamber newsletter.

SILVER SPONSOR (Up to 4 available)

Investment - \$1,500

Sponsor Benefit Package:

- Premier exhibit space location in exhibit hall.
- Inclusion of Sponsor's name and/or logo in pre- and post-event publicity, in news releases related to the event and on the Chamber's website.
- Sponsor's name and logo in Expo program.
- Sponsor company's banner prominently displayed in the Expo exhibit area.
- Sponsor's name and/or logo in “Thank You” ad in Chamber newsletter.

BRONZE SPONSOR ((Multiple available)

Investment - \$750

Sponsor Benefit Package:

- Prominent exhibit space location in exhibit hall.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor's name and logo in Expo program.
- Sponsor's name and/or logo in “Thank You” ad in Chamber newsletter.

MEDIA SPONSORS

Investment – Trade For Advertising
(Value depends on advertising rates)

Sponsor Benefit Package:

- Media Sponsor provided with exhibit space at the Expo.
- Media Sponsor's banner prominently displayed in the Expo exhibit hall.
- Inclusion of Media Sponsor's name and/or logo in all pre- and post-event publicity, in all news release related to the event and on the Chamber's website.
- Inclusion of Media Sponsor's name and/or logo in Expo program.
- Media Sponsor's name and/or logo in “Thank You” ad in Chamber newsletter.

Home-Based Business Roundtables

(Up to 10 per year)

Investment - \$150 Each

These meetings of owners of Chamber member home-based businesses provide attendees with the opportunity for information- and resource-sharing, discussions on “best practices”, mentoring, networking and occasional workshops on timely topics. Roundtable sessions will be held the fourth Friday of the month in the Chamber Board Room.

Sponsor Benefit Package:

- Inclusion of Sponsor company’s name and/or logo in all pre- and post-seminar publicity, in all news releases promoting each Roundtable and on the Chamber’s website.
- Prominent display of Sponsor’s banner in Roundtable meeting room.
- Six-foot skirted display table in the entranceway to the meeting room for display of Sponsor’s literature and materials.
- Two (2) seats at each Roundtable.
- Opportunity to provide brief welcome and introductory remarks at the Roundtable.

Membership Luncheons

(Up to 10 per year)

The Chamber’s monthly Membership Luncheons, which will be held throughout the year, will include periodic *Network At Noon* lunches, as well as other lunch programs featuring leading presenters from business, education, government and other sectors. Other highlights of these lunches will be the introduction of new members and plenty of time for business networking with Chamber members and guests.

PRESENTING SPONSOR (Exclusive)

Investment - \$300 Each

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Six-foot skirted display table at the meeting for display of Sponsor’s literature and materials.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company’s banner prominently displayed in the meeting room.
- Opportunity for Sponsor representative to be included in photo with speaker and Chamber representatives at conclusion of Luncheon.
- Opportunity to place publicity material on the lunch tables.
- Two (2) seats at the Reserved Table at the luncheon.

Military Affairs Breakfast

The Chamber’s annual Military Affairs Breakfast, which is held each fall, provides informative updates on developments at Fort Indiantown Gap and the Lebanon VA Medical Center. This event, which each year attracts over one hundred Chamber members and guests, is also highlighted by special tours of the host military facilities and the presentation of the annual *General Frank Smoker Beyond the Call* Award.

PRESENTING SPONSOR

Investment - \$500

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Sponsor company’s banner prominently displayed in the meeting room.
- Six-foot skirted display table at the breakfast for display of Sponsor’s literature and materials.
- Opportunity for Sponsor representative to be included in photo with speaker and Chamber representatives at conclusion of Breakfast.

- Two (2) seats at the Reserved Table at the breakfast and two (2) additional tickets to the event.

PATRON SPONSOR

Investment - \$300

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Sponsor company’s banner prominently displayed in the meeting room.
- Two (2) tickets to the Breakfast.

SUPPORTING SPONSOR

Investment - \$125

Sponsor Benefit Package:

- Inclusion of Sponsor’s name in all pre- and post-event publicity and in all news releases related to the event.
- One (1) ticket to the Breakfast.

Small Business Week Luncheon

To celebrate and highlight the importance of small businesses to our area’s economy and to recognize the achievements of a number of Chamber member small businesses and their owners, the Chamber will be hosting its Small Business Week Luncheon in May, 2012. At this event, which annually attracts a large audience of business leaders from throughout the Lebanon Valley, the Chamber presents its prestigious Lebanon Valley Small Business Person of the Year Award and the Leon Hoover Entrepreneurial Spirit Award.

PRESENTING SPONSOR (Exclusive)

Investment - \$500

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Two (2) seats at the Reserved Table for the luncheon and an additional four (4) tickets at a prominently-located table.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company’s banner prominently displayed in the meeting room.
- Opportunity to introduce the Luncheon speaker and for Sponsor representative to be included in photo with speaker, award winners and Chamber representatives at conclusion of Luncheon.
- Six-foot skirted display table at the meeting for display of Sponsor’s literature and materials.
- Opportunity to place publicity material on the lunch tables.

SILVER SPONSOR

Investment - \$250

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Two (2) tickets to the luncheon.
- Sponsor company’s banner prominently displayed in the meeting room.

“Women In Business” (W.I.B.) Events & Programs

SPRING WORKSHOP BREAKFAST (April, 2012)

SCHOLARSHIP LUNCHEON (June, 2012)

“COOL SUMMER NETWORKING” RECEPTION (July, 2012)

HOLIDAY LUNCHEON (December, 2012)

Organized by the Chamber’s Women In Business Committee, these diverse annual events generate revenues used to underwrite scholarships for area residents and to help support other Chamber programs designed to assist and support the area’s business community. The Spring Workshop Breakfast draws an audience of 40 – 50 area

business people, the annual Scholarship Luncheon traditionally attracts 70 – 80 business leaders, the “Cool Summer Networking” reception draws nearly 100 Lebanon Valley business people each year and the festive Holiday Luncheon attracts an attendance in excess of over 100 area business people. The sponsorships available for each of these events are:

PRESENTING SPONSOR (Exclusive)

Investment - \$500

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Four (4) tickets to the event.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company’s banner prominently displayed in the meeting room.
- Six-foot skirted display table at the meeting for display of Sponsor’s literature and materials.
- Opportunity for Sponsor to provide memento for each attendee.

SUPPORTING SPONSOR (Multiple available)

Investment - \$250

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Two (2) tickets to the event.
- Sponsor company’s banner prominently displayed in the meeting room.

ATHENA Award (Exclusive)

Investment - \$1,600

Presented each year by the Chamber at its Annual Breakfast in December, this prestigious award recognizes a woman business leader from the Lebanon Valley for her business achievements, her contributions to the community and her efforts to support and assist the advancement of other women in business.

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or company logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Two (2) tickets to the Annual Breakfast.
- Inclusion of Sponsor company’s name and/or logo in Annual Breakfast program.
- Sponsor company’s name prominently displayed in the Annual Breakfast meeting room.
- Opportunity for Sponsor company representative to deliver presentation remarks and to present the ATHENA Award to the award recipient at the Annual Breakfast.
- Opportunity for Sponsor representative to be included in photo with ATHENA Award recipient. This photo will be used in subsequent Chamber publications.

ATHENA Pin (Exclusive)

Investment - \$500

Presented each year with the ATHENA Award by the Chamber at its Annual Breakfast in December, this prestigious award recognizes a woman business leader from the Lebanon Valley for her business achievements, her contributions to the community and her efforts to support and assist the advancement of other women in business.

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- One (1) ticket to the Annual Breakfast.
- Inclusion of Sponsor company’s name and/or logo in Annual Breakfast program.
- Opportunity for Sponsor company representative to present the ATHENA pin to ATHENA Award recipient at Annual Breakfast.

NETWORKING EVENTS

Annual “Salute to Community Services”

Networking Reception

The Chamber’s annual “Salute to Community Services” Networking Reception, which is held each fall, recognizes and celebrates the service organizations that selflessly work to meet the needs of so many of our community’s residents. This event, which each year attracts between eighty and one hundred Chamber members and guests, is also highlighted by the presentation of the annual *Non-Profit of the Year Award*.

PRESENTING SPONSOR

Investment - \$500

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Sponsor company’s banner prominently displayed in the meeting room.
- Six-foot skirted display table at the event for display of Sponsor’s literature and materials.
- Opportunity for Sponsor representative to be included in photo with honoree and Chamber representatives at conclusion of Breakfast.

SUPPORTING SPONSOR

Investment - \$300

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Sponsor company’s banner prominently displayed in the meeting room.

“Business After Hours”

Networking Receptions

Investment - \$300 Each

These monthly events provide Lebanon Valley Chamber members and guests with the opportunity to network and make new business contacts in a professional, yet relaxed social atmosphere at various Chamber member’s offices and facilities. Attendance ranges from 50 – 100 people. Members may co-sponsor these events with another member business or organization. Sponsor business is responsible for food and beverages.

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or company logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Up to three minutes of remarks by Sponsor representative.
- Opportunity for Sponsor company to showcase its business and facilities to dozens of Chamber members in attendance.
- Option to present door prizes.

“Behind the Scenes At...” A.M. Networking Programs

(4 - 6 per year)

Investment - \$300 Each

These early morning “Behind the Scenes At...” networking and information programs provide members and guests with the opportunity to learn about the sponsor business’s products and services, develop new business contacts and tour the host business’s facilities. Sponsor is responsible for providing food and beverages.

Sponsor Benefit Package:

- Opportunity for Sponsor business or organization to showcase its business and facilities to dozens of Chamber members who attend.

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases promoting the event and on the Chamber's website.
- Opportunity for up to three minutes' remarks about sponsor's business.
- Option to present door prizes.

LEADERSHIP DEVELOPMENT & BUSINESS EDUCATION & TRAINING

“Business EDGE” Workshops

Investment - \$750 for Full Year
or \$400 for Six Months

(Up to 8 per year)

These workshops, which attract a cross-section of area business people, cover a broad array of topics crucial to growing and successful businesses and organizations.

Sponsor Benefit Package:

- Inclusion of Sponsor company's name and/or logo in all pre- and post-seminar publicity, in all news releases promoting each seminar and on the Chamber's website.
- Prominent display of Sponsor's banner in meeting room.
- Two (2) seats at each workshop program.
- Opportunity to provide brief introductory remarks at each workshop program and to display promotional materials and items.

“Excellence In Education” Banquet

This Banquet, which will be held in May, 2012, honors the top five percent of the graduating classes of all public high schools throughout Lebanon County, as well as from those private high schools that are members of the Chamber. Over 400 area business and community leaders, educators, students and students' family members are expected to attend the 2012 Banquet.

PRESENTING SPONSOR (Exclusive)

Investment - \$1,500

Sponsor Benefit Package:

- Two (2) seats at the Reserved Table for the Banquet.
- Two (2) additional tickets to the Banquet.
- Sponsorship of four students and four education mentors for the Banquet.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor company's name and/or logo on front cover of Banquet program.
- Opportunity for up to three-minutes of welcoming remarks by Sponsor representative.
- Sponsor company's banner prominently displayed in the Banquet meeting room.
- Six-foot skirted display table at the meeting for display of Sponsor's literature and materials.
- Opportunity to provide memento for each Banquet attendee.
- Inclusion of Sponsor company representative in photo with Chamber and other event officials at conclusion of Banquet. This photo will be used in subsequent Chamber publications.

ACADEMIC SPONSOR (Two available)

Investment - \$1,000

Sponsor Benefit Package:

- Two seats at a prominently-located table at the Banquet.
- Sponsorship of three (3) students and three education mentors for the Banquet.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor company's/organization's name and/or logo in Banquet program.

- Sponsor company's/organization's banner prominently displayed in the Banquet meeting room.
- Inclusion of Sponsor company/organization representative in photo with Chamber and other event officials at conclusion of Banquet. This photo will be used in subsequent Chamber publications.

GIFT SPONSOR (Exclusive)

Investment - \$800

Sponsor Benefit Package:

- Two (2) tickets to the Banquet.
- Sponsorship of two students and two education mentors.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor's name and/or logo in Banquet program and on student gift label.
- Sponsor company's banner prominently displayed in the Banquet meeting room.

PROGRAM SPONSOR (4 available)

Investment - \$500

Sponsor Benefit Package:

- One (1) ticket to the Banquet.
- Sponsorship of two students and two education mentors.
- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Sponsor company's name and/or logo in Banquet program.

STUDENT SPONSOR (90 available)

Investment - \$150

Sponsor Benefit Package:

- One (1) ticket to the Banquet.
- Sponsorship of one student and one education mentor.
- Sponsor company's name in Banquet program.

Leadership Lebanon Valley

This prestigious community leadership development program, which is entering its twenty-fifth year, has graduated nearly 600 individuals since the program was launched by the Chamber in 1988. Many of the graduates of Leadership Lebanon Valley have gone on to leadership positions on non-profit boards of directors throughout the community, in the public sector and within our area's business community.

COMMENCEMENT SPONSOR (Exclusive)

Investment - \$1,400

This event, which will be held in November, 2012, includes the Leadership Lebanon Valley's Leadership Reception and Commencement, both of which celebrate and recognize the graduates of the 2012 Leadership Lebanon Valley program. The projected attendance for the Leadership Luncheon is 80 -100 area business and community leaders.

Sponsor Benefit Package:

- Inclusion of Sponsor's name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber's website.
- Ten (10) tickets to the Leadership Reception and Commencement.
- Up to three-minutes of remarks by Sponsor representative during program.
- Sponsor company's banner prominently displayed in the meeting room.
- Opportunity to introduce the Luncheon speaker and for Sponsor representative to be included in photo with speaker and Chamber and Leadership Lebanon Valley representatives at conclusion of luncheon.
- Six-foot skirted display table at the meeting for display of Sponsor's literature and materials.
- Inclusion of Sponsor company representative in photo with Chamber and Leadership Lebanon Valley officials. This photo will be used in subsequent Chamber publications.

COMMENCEMENT RECEPTION

“LEADERSHIP CIRCLE” SPONSOR (Multiple available)

Investment - \$250

Sponsor Benefit Package:

- Four (4) tickets to the Leadership Commencement event.
- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Sponsor’s name and/or logo in event program.

INDIVIDUAL PROGRAM “DAY” SPONSORS

Investment - \$350

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo on all communications to Leadership class regarding sponsored session.
- Opportunity for Sponsor representative to attend all or part of the day’s session.
- Opportunity for Sponsor company’s representative to speak to class of more than 30 business and community leaders.
- Opportunity for Sponsor representative to be included in photo with Leadership class members and session presenter. Photo will be used in subsequent issue of Chamber newsletter and other Chamber publications.

LEGISLATIVE & GOVERNMENT AFFAIRS

“Eggs & Issues” Breakfasts

(Up to 4 per year)

Investment - \$300 for each Breakfast

or \$200 each for two Sponsors per Breakfast

These periodic events provide our members and guests with the opportunity to learn more about governmental, development and business issues affecting our community and its employers. These issue-focused programs attract an audience of 70 – 100 business people and community leaders.

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, in all news releases related to the event and on the Chamber’s website.
- Six-foot skirted display table at the meeting for display of Sponsor’s literature and materials.
- Sponsor company’s banner prominently displayed in the meeting room.
- Opportunity to place company’s promotional materials at each place setting.
- Two (2) tickets to the breakfast.

Public Affairs Roundtables

(10 per year)

Investment - \$900 for Series

or \$100 Each

This monthly public affairs program series provides an opportunity for Chamber members to meet in an informal group setting with our area’s local, state and federal elected and appointed officials to hear from and discuss key issues affecting the business community. Guest speakers on selected, current government affairs topics of importance to the Chamber’s member businesses will occasionally be featured at these sessions.

Sponsor Benefit Package:

- Inclusion of Sponsor’s name and/or logo in all pre- and post-event publicity, inclusion of Sponsor’s name in any news releases related to each Roundtable and inclusion of Sponsor’s name and/or logo on Chamber’s website.
- Opportunity for up to two minutes of remarks by Sponsor representative at beginning of Roundtable program.
- Sponsor company’s banner prominently displayed in meeting room at each Roundtable.
- Opportunity for Sponsor representative to be included with photograph with featured speakers. Photo will be used in subsequent Chamber publications.

MEMBERSHIP CAMPAIGNS & RETENTION

Membership Campaign

Investment - \$250 - \$800

Scheduled for the Spring, 2012, this important initiative will bring together dozens of member volunteers in company- or combined company-teams to recruit businesses and organizations as members of the Chamber. This Campaign will be fast-paced, filled with friendly competition between the teams and will contribute to the continued growth of the Chamber.

CAMPAIGN WRAP-UP RECEPTION SPONSOR (Exclusive)

Investment - \$800

Sponsor Benefit Package:

- Inclusion of Sponsor Company's name and/or logo in all pre- and post event publicity and in all news releases related to the Membership Campaign.
- Sponsor's banner prominently displayed in the reception area.
- Opportunity for Sponsor representative to offer up to two minutes of remarks at reception.
- Inclusion of Sponsor representative in photographs with Chamber officials at the event, with these photos to be used in subsequent Chamber publications.

CAMPAIGN KICK-OFF BREAKFAST EVENT (Exclusive)

Investment - \$600

Sponsor Benefit Package:

- Inclusion of Sponsor company's name and/or logo in all pre- and post-event publicity and in all news releases related to the Campaign.
- Sponsor company's banner prominently displayed at the event.
- Opportunity for Sponsor representative to offer up to two minutes of remarks at Kick-Off event.
- Inclusion of Sponsor representative in photographs with Chamber officials at Kick-Off event. These photos will be used in subsequent Chamber publications.

TOP MEMBERSHIP RECRUITMENT INCENTIVES SPONSOR (4 available)

Investment - \$200 each

Sponsor Benefit Package:

- Inclusion of Sponsor company's name and/or logo in all pre- and post-Campaign publicity and in all news releases related to the Campaign.
- Sponsor's banner prominently displayed at the Campaign Wrap-Up Reception.
- Opportunity for Sponsor representative to present incentive prize to top individual recruiter or top recruiting team.
- Inclusion in photograph of Sponsor representative presenting incentive prize to top individual recruiter or top recruiting team. Photo will be used in subsequent Chamber publications.

“Meet the Chamber” Reception/Breakfast

(Up to 2 per year)

These “Meet the Chamber” events will allow the dozens of prospective member businesses invited to these sessions to meet in an informal business setting with members of the Chamber's Board of Directors, committee chairmen and volunteers and the Chamber's group benefit providers to hear first-hand about the many benefits of membership in the Chamber, thus hopefully helping them make the decision to join the Chamber.

PRESENTING SPONSOR (Exclusive)

Investment - \$1,000 each

Sponsor Benefits Package:

- Inclusion of Sponsor company's name and/or logo in all pre- and post-event publicity and in all news releases related to the event.
- Sponsor's banner prominently displayed in the event meeting room.
- Six-foot skirted table at the meeting for display of Sponsor's literature and materials.

- Opportunity for Sponsor representative to provide up to three minutes of remarks during the brief meeting portion of the event.
- Invitations for two Sponsor representatives to attend the session.
- Opportunity for Sponsor company to retain the business cards for all people attending the event.

“New Member Connect”

Investment – \$700 for Series

(Up to 8 per year)

A bi-monthly orientation program for new Chamber members that provides them with information on how to gain maximum value and benefit from their Chamber membership, while also allowing them to discuss their membership expectations and needs.

Sponsor Benefit Package:

- Inclusion of Sponsor company’s name and/or logo in all pre- and post-event publicity, in all Chamber news releases related to these sessions and on the Chamber’s website.
- Sponsor’s banner prominently displayed in meeting room.
- Opportunity to have Sponsor representative participate in each New Member Connect session and make brief welcoming remarks.
- Opportunity for Sponsor representative to appear in photo with attendees at each New Member Connect. Photo will be used in subsequent issue of Chamber newsletter.

“Operation Thank You”

Scheduled for Fall, 2012, this high-energy program allows the Chamber, through the involvement of dozens of member volunteers, to personally visit every Chamber member on one specific day and present them with the Chamber’s new Membership Directory/Buyer’s Guide/Community Profile publication along with a message of thanks for their continued support of the Chamber.

PRESENTING SPONSOR (Exclusive)

Investment - \$500

Sponsor Benefit Package:

- Inclusion of Sponsor company’s name and/or logo in all pre- and post-event publicity, in all news release related to the event and on the Chamber’s website.
- Sponsor’s banner prominently displayed at Chamber offices the day of “Operation Thank You”.
- Opportunity for brief remarks by Sponsor representative at “Operation Thank You” kick-off.
- Opportunity for Sponsor representative to appear in photo with Chamber officials and “Operation Thank You” participants. Photo will be used in subsequent issue of Chamber newsletter.



604 Cumberland Street, Lebanon, PA 17042
Phone: (717) 273-3727 Fax: (717) 273-7940

Website: www.lvchamber.org

E-Mail: info@lvchamber.org