



E-MEMBERANDUM

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CHAMBER UNVEILS NEW LOGO

On Tuesday of this week, the Chamber unveiled its new logo, which is the inaugural step in the Chamber's new branding campaign. Fresh Creative, a Chamber member business located in Lebanon, developed the new logo design, which features bolder colors than the Chamber's current logo and a graphic design representing the Lebanon Valley.

In the development of the Chamber's new logo, several Chamber member businesses submitted logo designs to help meet the Chamber's new vision, mission and focus. A member advisory committee subsequently selected the logo that was designed by Fresh Creative.

[Link to Press Release for more information](http://www.lvchamber.org/E-Updates/NewLogo.cfm) (<http://www.lvchamber.org/E-Updates/NewLogo.cfm>)

CHAMBER & OnDEMAND ENERGY SOLUTIONS OFFER ELECTRICITY COST-SAVINGS PLAN FOR MEMBERS

With the Met-Ed rate caps set to expire on January 1 of next year, Chamber members and other area employers are encouraged to explore the electricity cost savings available through the aggregation buying pool program offered by the Lebanon Valley Chamber through OnDemand Energy Solutions. Whether you are a small-, medium- or large-sized business or organization, there are potentially significant cost savings available to you through this program, and there is no cost or obligation to request a projected cost savings quote from OnDemand.

OnDemand Energy Solutions is the consultant selected by the Chamber in 2009 to offer an electricity buying pool program our members, and we encourage you to explore the cost savings available to you through this program prior to signing a contract with another energy firm or advisor. For information on the OnDemand electricity cost-saving program, visit the Chamber website at www.lvchamber.org or contact Larry Bowman at the Chamber at 273-3727, Ext. 101. Membership in the Lebanon Valley Chamber is the only requirement for participating in this program. For further information, plan to attend the next informational workshop 8:15 am on July 29 at the Chamber offices.

WELCOME NEW LEBANON VALLEY CHAMBER MEMBERS

Please join us in welcoming to the Chamber the following new member businesses – Experience Creativity (Lebanon), GAR Advertising, Inc. (Lebanon), In The Net Sports Complex (Palmyra), Insphere Insurance Solutions (Annville), Marabelle's Restaurant & Catering (Lebanon), PA Renaissance Faire/Mount Hope Estate & Winery (Manheim), SEI Catering (Lititz) and Weav's Place (Lebanon). The membership applications of these new members were approved on July 19 by the Chamber's Executive Committee. We ask that you keep these and all other members of the Lebanon Valley Chamber in mind first whenever you are in need of a product or service they offer.

NEW LEBANON VALLEY STREET MAP & CHAMBER DIRECTORIES AVAILABLE

Chamber members interested in materials and information promoting the Lebanon Valley in their reception areas and for use with their customers and suppliers are encouraged to contact the Chamber. Quantities of the Chamber's 2009 – 2010 *Community Profile/Membership*

Directory/Buyer's Guide are available at no cost, as are copies of the Central Penn Business Journal's *Lebanon Valley* insert that was co-sponsored by the Chamber this spring. Both of these publications look great on display in lobby and reception areas and are a great way to help promote the Lebanon Valley and our business community. Quantities of both publications are available for pick-up at the Chamber's offices.

Also available at the Chamber are copies of our new four-color Lebanon Valley street map, which is the most current and up-to-date map of the Lebanon Valley available. The map is available for \$3.00 per copy, with price discounts to Chamber member employers ordering 25 or more copies.